

# Photojournalism Animals Project Major Grade

## Project Presentation Due \_\_\_\_\_ (Major Project Grade)

For this project, you will take pictures of animals in two categories. All photos must be taken this semester. You will present for grading (8 x 10 size – horizontal or vertical is fine) in color:

- one image of a domestic/household animal/pet
- one animal that is not domesticated (barnyard animals count in this category)

**For this project insects do not count as animals.**

### Photo Tips:

- Your photos should include either the whole body or be a head-type shot.
- Avoid shooting through glass or cage bars.
- If there is a fence, make sure it does not block eyes and faces. Line it up in a good spot.
- Avoid cutting off ears, tails and parts of bodies.
- Always consider your background and what else shows up in the photo as you are positioning yourself to take the photo.
- Avoid using flash as it causes “green” eyes in animals and frighten them.
- Focus on their eyes and faces – show their personalities!
- If it is your pets, get on their level – don’t shoot down at them.
- Keep the camera level – don’t tilt it. Furniture, fences and the ground should be level.
- Adjust your ISO based on your location – lower for bright sun outdoors and higher for indoors if lighting is lower.

**Location ideas for taking pictures include:** parks, the Frisco ISD animal barns by Memorial Stadium, fields along Coit, Rolater and Main Streets, McKinney ASPCA, Storybook Ranch, Heritage Farmstead in Plano, Sharkarosa in Pilot Point, Dallas & Forth Worth zoos, dog parks, friends’ houses and pet stores. **Note: ALL photos taken at a pet store are considered domestic animals.**

You will put 11 additional photos (not your printed ones) in a PowerPoint show so the class can see some of the other images taken. Slide 1 will be a title slide with the project name, your name, class period and your two printed photos. Each additional image must be on its own slide with the date taken and place taken. **Do not put your printed pictures in your PPT!** Your PPT must have **at least 4 photos** from the lesser represented category - domestic/not domestic.

The PPT will be printed as Handouts with 6 slides per page to turn in at your presentation. Complete the questions on your rubric before turning it in.

### Grading Criteria:

- **Strong center of interest** – the subject should dominate the image and there should not be any competing elements. Watch your backgrounds.
- **Rule of Thirds** – does this concept help arrange your photo?
- **Crisp focus** – sharp focus is one of the first things that everyone notices about an image – especially an animal. Blurry images are not acceptable.
- **Lighting** – does the available lighting enhance your subject? Avoid flash!
- **Creativity** - is the approach creative? Have you used any unusual perspective?

# Photojournalism Animal Project Rubric Major Project Grade

Name \_\_\_\_\_ Period \_\_\_\_\_

Was the student prepared at the beginning of the class period? \_\_\_\_\_ If not, the school district 30 point penalty applies for the second class period. After that time, the project will not be accepted and a zero is earned.

	<b>Points Possible</b>	<b>Points Earned</b>
<b><u>PPT contains 12 slides</u></b>		
Title Slide (project name, your name, period and 2 printed photos)	5	_____
Each additional slide has only one photo with location & date and the following will be considered:	55	_____
<ul style="list-style-type: none"> <li><input type="checkbox"/> Clear Center of Interest/Crisp Focus</li> <li><input type="checkbox"/> Composition Elements Used Effectively</li> <li><input type="checkbox"/> Lighting Appropriate to Scene</li> <li><input type="checkbox"/> Creativity/Perspective</li> <li><input type="checkbox"/> At least four photos from lesser represented category</li> </ul>		
<b><u>Two printed images (8 x10) in color</u></b>	20	_____
Domesticated:		
Non-Domesticated:		
<b><u>Project Reflection (complete sentences)</u></b>	10	_____
1. What made the two photos you printed your best examples?		
2. What challenges, if any, did you face during this project?		
3. What will you do differently when preparing for the next out of school assignment?		
<b><u>Presentation</u></b>	10	_____
All project work done in Mac lab		
Faces audience / easily heard throughout the room during presentation		
Project printed and rubric ready prior to class		
<b>Total</b>	<b>100</b>	_____