

Magazine Cover

Objective: Student will create a realistic magazine cover using:

1. Recent self-portrait of the student
2. Graphic design layout principles
3. Typography styles
4. Color and visual image psychology

Content:

1. The magazine cover design will be an actual PUBLISHED periodical and be appropriate for the classroom.
2. Students will identify themselves on the magazine cover by first and last name and tell why they are featured on the cover of the magazine in a teaser.
3. Student will write a minimum of eight (8) magazine story teasers using complete sentences (with understood you) for each teaser.

Step 1 - Magazine Cover Dummy

1. Select a magazine title and individual photo of yourself and draw a "Dummy" or rough draft plan on a plain 8.5 X 11 sheet of white paper. Refer to the linked handout references for selecting your layout format, type style, and color application. Use colored pencils or markers to color in your magazine dummy.
2. Turn in your magazine dummy to your instructor for approval and present your approved magazine dummy to checkout equipment to create your magazine cover.

Step 2 – Download your images to the share drive, and please make sure they have enough resolution to fit in your space without being pixilated. If you use a camera phone image, it may be pixilated.

Step 3 – Design Software

Using Adobe Photo Shop, you will create a new document. You will do this by going to File, Create New or (Command-N) Create a 8.5 X 11 inch canvas at 300 dpi. Fill the canvas with the background color.

Open your individual image. Make any adjustments such as cropping, white balance, dodging, or burning, and place your image on the document.

The T in the tool bar is for type. Please make sure you have arranged your teasers so they are pleasing to the eye.

Make a pdf of your magazine cover, and please print the pdf on the color printer. Please save the magazine with your lastname_firstname_magazinename. You will turn a copy into the server, and you will be presenting this to the class and explaining why you did what you did on your cover, regarding design, color choices, etc.

Magazine Cover Rubric

Rough Draft with color and 8 story teasers _____/20

Magazine must be a legitimate magazine with font similar to font used on a magazines title _____/15

Final Draft _____/40

Grading will be based on:

Effort

Photo of subject based on the magazine subject

Originality

Layout

Composition

Consistent Margins

Text Spacing

Reflection questions _____/25

Please answer the questions below and turn this rubric in.

1. Why did you choose this magazine and the 8 teasers?
2. What was your biggest challenge about this assignment, and why was it a challenge
3. How did you overcome the challenges and what would you do differently?

Total Grade _____/100