Name:	
Partner name:	
Tonic:	

I Will Teach You American Journalism's History:

Teacher for a Day Project: The PowerPoint

Welcome, all you future Katie Courics and Dan Rathers! To be an educated journalist, you should learn about the history of the profession. Rather than sit through many lectures, you will take ownership of the learning process by doing your own research and sharing it with the rest of the class in a jazzy PowerPoint.

YOUR MISSION: You will work in pairs to unearth some aspect of the history of journalism. You may use the Internet sites provided as a starting point, though you will probably find yourself wanting to find more information, graphics, etc. Feel free to search elsewhere on the Internet for these things. Of course, books and other sources are also great sources! Try using the databases you may access from the PWPL.ORG site using your library card.

You will create a presentation on PowerPoint to introduce the rest of the class to an aspect of journalism with which you will become an expert. Your slideshow must:

- Have a minimum of 5 slides PER PERSON (not including your title slide or citation slide—where you give credit for information found), though you are encouraged to create more than that.
- <u>Use your own words</u>. DO NOT COPY AND PASTE from a site. Synthesize the information in an interesting, original, and relevant way for your slide show.
- Include one graphic per slide. You should make your presentation as visually stimulating as possible by including clipart and graphics from the Internet. I will show you how to this magic. The graphic may be incorporated into the background.
- Include movement and/or sound to enhance the presentation. You should use your slideshow as an aid to help you present. <u>Don't</u> write out every single thing on your slides. You should bullet your information and SIMPLIFY. Lengthy paragraphs are B-O-R-I-N-G!
- Likewise, during your presentation, don't just read everything off your PowerPoint verbatim. Believe it or not, your audience knows how to read, too. Reading word for word will bore us to death: make it engaging! You will be graded on your speech presentation as well as the content.
- To receive an A or A +, <u>you must provide a handout</u> to the class that they can keep in their notes as an information source. It should resemble an outline, table/chart, or be organized in some other graphic manner that is easily accessed and understood. The handout should also provide details that your presentation introduced, as well as details you may not have been able to cover if they are interesting. In other words, include DETAILS of the knowledge you now possess; you are the teacher! [Try eyeballing the textbook where appropriate for major ideas.]
 - Pick a topic. OK it with Ms. May. (You may suggest another one)

- Research your topic.
- In Microsoft Internet Explorer, save any images that you may encounter and could use for your PowerPoint in your Research in your home directory.
 **Make sure that whoever's home directory you save it to, that will be the person logged in when you do your presentation. PLEASE DO NOT NEGLECT TO DO THIS or you will lose files.
- Remember: this is an introductory slideshow presentation, so it should cover the basics and explain them. However, you are not expected to present an encyclopedia!

Begin by trying the websites noted and/or by going to www.google.com and conduct a search for your topic. Remember: put your query in quotes for better results! Also recommended: visit the library.

HISTORY OF JOURNALISM TOPICS:

Some general info: http://www.tc.umn.edu/cgi-bin/do?user=fangx001&prog=search.cgi; Timeline: http://iml.jou.ufl.edu/projects/Spring03/Darlington/timelineframeset.htm,

- Colonial American Newspapers (http://www.writesite.org/html/tracing.html)
- Influence of Britain on American Papers
 (http://www.nyu.edu/classes/stephens/International%20History%20page.htm)
- Yellow Journalism (http://alt.tnt.tv/movies/tntoriginals/roughriders/jour.home.html)
- History of Writing, Printing, and Communication (http://communication.ucsd.edu/bjones/Books/printech.html)
- The Nineteenth Century Newspaper (http://www.iath.virginia.edu/vshadow2/news/19thpaper.html)
- History of the British Newspaper (http://www.bl.uk/collections/britnews.html)
- Hazelwood Decision: No Freedom of the Press in High School (http://www.cmi.k12.il.us/~capiech/capie/h_vs_k2.htm)
- Libel and Slander: Definitions, Consequences, and Examples (http://www.spectacle.org/freespch/musm/libel.html) and (http://www.angelfire.com/ab/mo/legal.html)
- History and Impact of the First Amendment & John Peter Zenger (http://www.freedomforum.org/first/) (http://www.freedomforum.org/templates/document.asp?documentID=3924)
- Muckraking (Definition, examples, pros vs. cons) (http://www.spartacus.schoolnet.co.uk/Jmuckraking.htm)
- Impact of TV and Internet on Society (http://www.lcc.gatech.edu/~herrington/WebSite/response/commun/gt4938d/)
- Battlefield Journalism (How covering the war helped shape modern journalism + examples of war journalism throughout the times)
- Major American Newspaper Chains (History, Scandals, Triumphs, Evolution)
- September 11th and the Media (How the event was covered, differences, etc.)
- Other topic that is related to the history of journalism?