Terms in the News

Blog-Web log that can provide text, images, and links while providing personal commentary

or news (usually not done by a professional journalist) Citizen Journalism- concept of members of the ______ playing an active role in the process of collecting, reporting, analyzing and dissemination of news information ______ defamation, damaging false statements against another person or institution that appear in writing or that spoken from a broadcast script Slander: A damaging false statement against another person or institution _____ or broadcast extemporaneously Headline: line of copy that serves as a ______ for the story Lead- the _____ of a news story, often consisting of just one sentence Copy- all _____ that will be set in print Attribution-citing of the precise source of Byline- a line of copy that identifies the _____ of a story 5w and H- Who, What, When, Where, Why and How Muckraking-journalism that crusades for ______ or to expose wrongdoing Objectivity- the ability to make fair, neutral observations about people and events Inverted Pyramid- style of newswriting in which the _____ appear at the top of the article and the less significant facts follow until the end Yellow Journalism-______ brand of journalism given hoaxes, altered photos, screaming headlines or frauds Dateline- The origin of the story _____ Byline- _____ or writers name on an article Lead- grabs readers attention, _____ paragraph of a news story, establishes voice and direction of a news article Paragraphs-____, no more then 2-3 sentences in each